

GREGORY S. MACFARLANE

Brigham Young University
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430 Engineering Building
Provo, UT 84602

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY

Ph.D., Transportation Systems Engineering May 2014
Advisor: Laurie A. Garrow
Dissertation: “Using Big Data to Model Travel Behavior: Applications to Vehicle Ownership and Willingness-to-Pay for Transit Accessibility”
M.S., Economics

BRIGHAM YOUNG UNIVERSITY

B.S. with University Honors, Civil Engineering December 2009
Minor degrees in Mathematics and Asian Studies

PROFESSIONAL EXPERIENCE

BRIGHAM YOUNG UNIVERSITY

Assistant Professor November 2018 -
Researching the application of passive data sets in transport and land use modeling, including spatial and social effects on travel behavior.

TRANSPORT FOUNDRY Atlanta, Georgia

Transportation Engineer April 2017 — October 2018
Developed a data-driven travel demand model from passive data sources.

WSP | PARSONS BRINCKERHOFF Raleigh, North Carolina

Technical Principal, Systems Analysis Group June 2014 — April 2017
Developed advanced travel demand models for public sector clients.

UNIVERSITY OF NORTH CAROLINA, CHAPEL HILL

Adjunct Lecturer/Teaching Assistant January 2017 - May 2017
Lectured on transportation data, discrete choice econometrics, and mode choice models in the graduate travel demand analysis course.

GEORGIA INSTITUTE OF TECHNOLOGY

Post-doctoral Researcher January 2014 - May 2014
Developed a curriculum to teach sustainable transportation engineering and analysis, in partnership with the National Center for Sustainable Transportation.

UTAH TRANSIT AUTHORITY Salt Lake City, Utah

Strategic Planning Intern May 2009 - June 2010
Developed transit operating scenarios for the Wasatch Front long-range transportation plan and for UTA’s internal scenario planning and programming purposes.

HALES ENGINEERING Lehi, Utah

Engineering Intern July 2008 - May 2009
Prepared traffic impact analyses for commercial and residential developments.

RESEARCH
INTERESTS

Transportation planning and engineering, travel demand modeling, application of passive data products in transportation planning and forecasting.

REFEREED
JOURNAL
ARTICLES

First author or first faculty author on 6 of 14 total journal articles. † indicates BYU graduate student authors, * indicates BYU undergraduate authors.

- 14 Daines, T.J.†, Schultz, G.G., **Macfarlane, G.S.**, & Ward, C.* (2022), Evaluating real time ramp meter queue length estimation. Under initial review at *Transportation Research Record*.
- 13 Wang, B.†, Schultz, G.G., **Macfarlane, G.S.**, & McCuen, S.* (2021). Evaluating signal systems using automated traffic signal performance measures. Under initial review at *Journal of Traffic and Transportation Engineering*.
- 12 **Macfarlane, G.S.**, Turley Voulgaris, C., & Tapia, T. (2021). If you build it who will come? Equity analysis of park system changes during COVID-19 using passive origin-destination data. Under revision at *Journal of Transport and Land Use*.
- 11 Turley Voulgaris, C., **Macfarlane, G.S.**, Kaylor, J., Su, T., Bauranov, A. (2021). Whose emissions are these anyway? Estimating vehicle miles traveled to account for site-level climate impacts. Under initial review at *Transport Policy*.
- 10 **Macfarlane, G.S.**, Sheffield, M.H.†, Bennet, L.S.†, & Schultz, G.G. (2021). The Effect of Transit Signal Priority on Bus Rapid Transit Headway Adherence. *Findings*, June. <https://doi.org/10.32866/001c.24499>.
- 9 **Macfarlane, G.S.**, Hunter, C.* , Martinez, A.* , & Smith, E.* (2021). Rider Perceptions of an On-Demand Microtransit Service in Salt Lake County, Utah *Smart Cities* 4(2): 717-727. <https://doi.org/10.3390/smartcities4020036>
- 8 **Macfarlane, G.S.**, Boyd, N., Taylor, J.E., & Watkins, K. (2021) Modeling the impacts of park access on health outcomes: A utility-based accessibility approach. *Environment and Planning B: Urban Analytics and City Science*, 48(8), 2289–2306. <https://doi.org/10.1177/2399808320974027>
- 7 Glenn, J., Bluth, M.* , Christianson, M.* , Pressley, J.* , Taylor, A., **Macfarlane, G.S.**, & Chaney, R. A. (2020). Considering the Potential Health Impacts of Electric Scooters: An Analysis of User Reported Behaviors in Provo, Utah. *International Journal of Environmental Research and Public Health*, 17(17), 6344. <https://doi.org/10.3390/ijerph17176344>
- 6 **Macfarlane, G.S.**, Garrow, L.A., & Moreno-Cruz, J. (2015). Do Atlanta residents value MARTA? Selecting an autoregressive model to recover willingness to pay. *Transportation Research Part A: Policy and Practice*, 78, 214–230. <https://doi.org/10.1016/j.tra.2015.05.010>
- 5 **Macfarlane, G.S.**, Garrow, L.A., & Mokhtarian, P. L. (2015). The influences of past and present residential locations on vehicle ownership decisions. *Transportation Research Part A: Policy and Practice*, 74, 186–200. <https://doi.org/10.1016/j.tra.2015.01.005>
- 4 Brakewood, C., **Macfarlane, G.S.**, & Watkins, K.E. (2015). The impact of real-time information on bus ridership in New York City. *Transportation Research Part C: Emerging Technologies*,

53, 59–75. <https://doi.org/10.1016/j.trc.2015.01.021>

- 3 Binder, S., **Macfarlane, G.S.**, Garrow, L.A., & Bierlaire, M. (2014). Associations among household characteristics, vehicle characteristics and emissions failures: An application of targeted marketing data. *Transportation Research Part A: Policy and Practice*, 59, 122–133. <https://doi.org/10.1016/j.tra.2013.11.005>
- 2 Wall, T.A., **Macfarlane, G.S.**, & Watkins, K.E. (2014). Exploring the use of egocentric online social network data to characterize individual air travel behavior. *Transportation Research Record*, 2400, 78–86. <https://doi.org/10.3141/2400-09>
- 1 McBride, J.H., Keach, R. W., Macfarlane, R.T., De Simone, G.F., Scarpati, C., Johnson, D.J., **Macfarlane, G.S.**, & Weight, R.W.R. (2009). Subsurface visualization using ground-penetrating radar for archaeological site preparation on the northern slope of Somma-Vesuvius: a Roman site, Pollena-Trocchia, Italy. *Il Quaternario, Italian Journal of Quaternary Sciences*, 22(1), 39–52. <https://portal.issn.org/resource/ISSN/0394-3356>

PEER- REVIEWED
CONFERENCE
PAPERS

All listed conference publications are full papers and include at least a single-blind review process with multiple expert reviewers for consideration.

- 8 Turley Voulgaris, C., **Macfarlane, G.S.**, Kaylor, J., Su, T., Bauranov, A. (2022). Whose emissions are these anyway? Estimating vehicle miles traveled to account for site-level climate impacts. In *Transportation Research Board Annual Meeting*. Washington, D.C.
- 7 **Macfarlane, G.S.**, Stucki, E.[†], & Copley, M.*. (2021). Utility-Based Accessibility to Community Resources: An Application of Location-Based Services Data. In *North American Regional Science Conference*. Denver, Colorado.
- 6 **Macfarlane, G.S.**, & Tapia, T. (2020). Developing a Park Activity Location Choice Model from Passive Origin-Destination Data Tables. In *Transportation Research Board Annual Meeting*. Washington, D.C.
- 5 **Macfarlane, G.S.**, & Moreno-Cruz, J. (2015). The Association Between Public Transportation Infrastructure and Home Price Growth and Stability. *North American Regional Science Conference*. Portland, Oregon.
- 4 Zhang, B., **Macfarlane, G.S.**, Wall, T.A., & Watkins, K.E. (2014). Friendship Influences on Air Travel: A Social Autoregressive Analysis. In *North American Regional Science Conference*. Washington, D.C.
- 3 **Macfarlane, G.S.**, Moreno-Cruz, J., & Garrow, L. A. (2013). Does Atlanta value MARTA? Selecting an autoregressive model to recover willingness-to-pay. In *North American Regional Science Conference*. Atlanta, Georgia.
- 2 **Macfarlane, G.S.**, Saito, M., & Schultz, G.G. (2011). Delay underestimation at free right-turn channelized intersections. In *6th International Symposium on Highway Capacity and Quality of Service* (Vol. 16, pp. 560–567). <https://doi.org/10.1016/j.sbspro.2011.04.476>
- 1 **Macfarlane, G.S.**, Saito, M., & Schultz, G.G. (2011). Driver perceptions at free right-turn channelized intersections. In *T&DI Congress 2011: Integrated Transportation and Development*

REPORTS

- 6 **Macfarlane, G.S.**, Lant, N.J.[†], (2021). *Estimation and Simulation of Daily Activity Patterns for Individuals Using Wheelchairs* (No. UT-21.10). Utah Dept. of Transportation. Division of Research. https://rosap.nrl.bts.gov/view/dot/54639/dot_54639_DS1.pdf
 - 5 Schultz, G. G., **Macfarlane, G.S.**, Wang, B.[†], & McCuen, S.* (2020). *Evaluating the Quality of Signal Operations Using Signal Performance Measures* (No. UT-20.08). Utah Dept. of Transportation. Division of Research. https://rosap.nrl.bts.gov/view/dot/54639/dot_54639_DS1.pdf
 - 4 **Macfarlane, G.S.** & Copley, M.J.* (2020). *A Synthesis of Passive Third-Party Data sets used for Transportation Planning*. (No. UT-20.20). Utah Dept. of Transportation. Division of Research. https://rosap.nrl.bts.gov/view/dot/54890/dot_54890_DS1.pdf
 - 3 Zalewski, A., Sonenklar, D., Cohen, A., Kressner, J., & **Macfarlane, G.S.** (2019). *Public Transit Rider Origin–Destination Survey Methods and Technologies*. TCRP Synthesis of Transit Practice 138. Transportation Research Board. <http://www.trb.org/Main/Blurbs/179008.aspx>
 - 2 Miller, H., O’Kelly, M., Jaegal, Y., Bachman, W., Huntsinger, L., & **Macfarlane, G.S.** (2017). *Estimating External Travel Using Purchased Third-Party Data*. Research Report 134877, the Ohio Department of Transportation, Office of Statewide Planning & Research.
 - 1 Cruz, J., **Macfarlane, G.S.**, Xu, Y., Rodgers, M.O., & Guensler, R. (2015). *Sustainable Transportation Curricula*. National Center for Sustainable Transportation. <https://escholarship.org/uc/item/3c13q43c>.
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PRESENTATIONS

- 20 **Macfarlane, G.S.**, & Lant, N.J.[†] (2022). How far are we from transportation equity? Measuring the effect of wheelchair use on daily activity patterns. In *mobil.TUM 2022 – 12th International Scientific Conference on Mobility and Transport*. Lectern presentation. Singapore.
- 19 **Macfarlane, G.S.**, & Atchley, S.H.* , Day, C.S.[†], Erhardt, G., & Needell, Z. (2022). Simulating and prioritizing service areas for regionally exclusive microtransit operations. In *mobil.TUM 2022 – 12th International Scientific Conference on Mobility and Transport*. Lectern presentation. Singapore.
- 18 Anderson, S.* , **Macfarlane, G.S.**, & Schultz, G.G. (2022). Developing a New Method to Analyze Speed and Braking Data Using V2X Technology. In *Utah Conference of Undergraduate Research*. Poster. St. George, Utah.
- 17 **Macfarlane, G.S.** (2022). Using Big Data to Evaluate Equitable Access to Community Resources. In *Transportation Research Board Annual Meeting*. Invited lectern presentation. Washington, D.C.
- 16 **Macfarlane, G.S.**, Stucki, E.[†], & Copley, M.*. (2021). Utility-Based Accessibility to Community Resources: An Application of Location-Based Services Data. In *North American Regional Science Conference*. Denver, Colorado.

- 15 **Macfarlane, G.S.**, Lant, N.J.[†], (2021). Estimation and Simulation of Daily Activity Patterns for Individuals Using Wheelchairs. In *Utah Dept. of Transportation Annual Conference*. Lectern presentation. Sandy, Utah.
- 14 **Macfarlane, G.S.** & Copley, M.J.* (2020). A Synthesis of Passive Third-Party Data sets used for Transportation Planning. In *Utah Dept. of Transportation Annual Conference*. Poster. Sandy, Utah.
- 13 Turley Voulgaris, C., **Macfarlane, G.S.**, Kaylor, J., Su, T., Bauranov, A. (2021). Whose emissions are these anyway? Estimating vehicle miles traveled to account for site-level climate impacts. In *Association of Collegiate Schools of Planning Annual Conference*. Lectern presentation. Miami, Florida.
- 12 **Macfarlane, G.S.**, Boyd, N., Taylor, J.E., & Watkins, K.E. (2019). Modeling the impacts of park access on health outcomes: a choice-based accessibility approach. In *Greater and Greener 2019*. Workshop presentation. Denver, Colorado.
- 11 Bernardin, V., Gallup, A., Lee, B., Johnson, C., **Macfarlane, G.S.**, Elgar, I., Wertman, R. (2019). How to be a Good Big Data Consumer. In *Transportation Planning Applications Conference*. Panel discussion. Portland, Oregon.
- 10 **Macfarlane, G.S.**, & Kressner, J.D. (2018). Comparing the Daily Schedules in the NHTS from 2009 and 2017. In *National Household Travel Survey (NHTS) Data for Transportation Applications Workshop*. Poster. Washington, D.C.
- 9 **Macfarlane, G.S.**, Bettinardi, A.O., & Donnelly, R. (2017). SWIMR: Visualizing complex longitudinal indicators for a statewide integrated land use and transport model in Oregon. In *Transportation Planning Applications Conference*. Lectern presentation. Raleigh, North Carolina.
- 8 Boyd, N., **Macfarlane, G.S.**, Watkins, K.E., & Ederer, D. (2017). Accessibility to urban parks and health outcomes on the neighborhood level. In *American Public Health Association Annual Meeting*. Poster. Atlanta, Georgia.
- 7 **Macfarlane, G.S.**, & Kressner, J.D. (2017). Modeling automated vehicles with a passive data model. In *Transportation Planning Applications Conference*. Poster. Raleigh, North Carolina.
- 6 Kressner, J.D., **Macfarlane, G.S.**, Donnelly, R., & Huntsinger, L.F. (2016). Using passive data to build an agile tour-based model: A case study in Asheville. In *Innovations in Travel Modeling Conference*. Lectern presentation. Denver, Colorado.
- 5 **Macfarlane, G.S.**, & Kressner, J. D. (2016). Fusing Passive Data for Transportation Planning. In *Transportation Research Board Annual Meeting*. Poster. Washington, D.C.
- 4 **Macfarlane, G.S.**, & Moreno-Cruz, J. (2015). The association between public transportation infrastructure and home price growth and stability. In *Transportation Research Board Annual Meeting*. Washington, D.C.
- 3 **Macfarlane, G.S.**, & Garrow, L. A. (2012). Estimating a vehicle ownership model from targeted marketing data. In *Travel Surveys: Moving from Tradition to Practical Innovation*. Poster. Dallas, Texas.

2 Kressner, J.D., & **Macfarlane**, G.S. (2012). Evaluating household credit reports as a replacement for episodic travel surveys. In *Transportation Research Board Annual Meeting*. Committee presentation. Washington, D.C.

1 **Macfarlane**, G.S., Saito, M., & Schultz, G.G. (2011). Are free right-turn channelized intersections performing as they should? In *Institute of Transportation Engineers Annual Meeting and Exhibit 2011*.

EXTERNAL
FUNDING

As Principal Investigator, totalling \$305,000:

6 **Macfarlane**, G.S. & Schultz, G.G. 2021. *Optimizing Traffic Incident Management Deployment in Utah*. \$70,000, Utah Department of Transportation.

5 **Macfarlane**, G.S., Redelfs, A.H., & Spruance, L.A. 2021. *Equitable Access to Nutrition in Utah*. \$70,000, Utah Department of Transportation.

4 **Macfarlane**, G.S. 2020. *Identifying Microtransit Service Areas through Microsimulation*. \$20,000, Utah Department of Transportation

3 **Macfarlane**, G.S. 2019. *A synthesis of passive third-party datasets used for transportation planning*. \$25,000, Utah Department of Transportation

2 **Macfarlane**, G.S. 2019. *Modeling the demand and operating characteristics for wheelchair-accessible, on-demand mobility services*. \$60,000, Utah Department of Transportation

1 **Macfarlane**, G.S. 2019. *Evaluating the Systemic Redundancy of Critical Highway Facilities*. \$60,000, Utah Department of Transportation

As Co-Principal Investigator, totalling \$1.16 million (\$235,000 to BYU):

4 Schultz, G.G. & **Macfarlane**, G.S.. 2021. *Analysis of performance measures of UDOT's traffic incident management program: Phase III*. \$30,000. Utah Department of Transportation.

3 Watkins, K.E. (PI), Hunter, M.S., Van Hentenryck, P., Peeta, S., Brakewood, C., Cherry, C., Erhardt, G.D., & **Macfarlane**, G.S. 2020. *T-SCORE: Transit Serving Communities Optimally, Responsibly, and Efficiently*. \$1,000,000, United States Department of Transportation.

2 Schultz, G.G. (PI), **Macfarlane**, G.S. 2020. *Evaluating Signal Performance Measures: a Longitudinal Analysis*. \$70,000, Utah Department of Transportation

1 Schultz, G.G. (PI), **Macfarlane**, G.S. 2019. *Evaluating ramp meter delay in Utah*. \$65,000, Utah Department of Transportation

No unfunded proposals.

INTERNAL
COMPETITIVE
FUNDING

Funded research:

- **Macfarlane**, G.S., Guthrie, W.S., Mazzeo, B. 2021. *Measuring pavement smoothness from the perspective of e-scooters*. \$25,000, Mentored Research Grant, Brigham Young University.

Unfunded proposals:

- **Macfarlane, G.S.**, Hooley, C., Redelfs, A., South, M. 2020 *Using Mobile Device Data to Measure Isolation and Mental Health*. \$40,000, Brigham Young University Interdisciplinary Research Grant.

COURSES

CCE 201: SUSTAINABLE INFRASTRUCTURE

The inter-related aspects of the different civil engineering disciplines of environmental, geotechnical, structural, transportation, and water resources and how they come together to develop an infrastructure system. Time value of money and application to the infrastructure investment alternatives.

CE 361: INTRODUCTION TO TRANSPORTATION ENGINEERING

Transportation systems characteristics, traffic engineering and operations, transportation planning, geometric design, pavement design, transportation safety, freight, public transport, sustainable transportation.

CE 565: URBAN TRANSPORTATION PLANNING

Characteristics of urban transportation planning and decision making, intermodal transportation, land-use transportation interrelationships, transportation demand modeling, site impact analysis, sustainable transportation, and livable cities.

CE 594R: DATA SCIENCE FOR ENGINEERS

A first-semester graduate course in programming and data science techniques: literate programming in Markdown and LaTeX, version control with git, data manipulation and visualization with R, object-oriented programming with Java.

CE 662: TRANSPORT SIMULATION AND ANALYSIS

An advanced graduate course in traffic flow theory and simulation. Topics include shock wave analysis, discrete event simulation of queues and daily activity pattern choices, car following models, and traffic simulation. Laboratory assignments use MATSim and PTV Vissim simulation softwares.

CE 694R: ADVANCED CHOICE MODELING

An advanced graduate course in discrete choice modeling. Theory of choice models, including estimation and validation techniques. Mode choice models for work and non-work trip purposes using multinomial and nested logit models.

GRADUATE
MENTORING

Students mentored as graduate committee chair (8 total, 6 current):

8 Hayden Atchley. MS scheduled December 2023.

7 Daniel Jarvis. MS scheduled December 2023.

6 Gillian Martin Riches. MS scheduled December 2022.

5 Christopher Day. MS scheduled December 2022.

- 4 Emma Stucki. MS scheduled December 2022.
- 3 Natalie Gray. MS scheduled December 2022.
- 2 Max Barnes, *Resiliency of Utah's road network: a logit-based approach*. MS granted December 2021.
- 1 Nate Lant, *Estimation and simulation of daily activity patterns for individuals using wheelchairs*. MS granted June 2021.

Students mentored as graduate committee member (12 total, 4 current, 2 non-BYU):

- 12 Cory Ward. MS scheduled December 2022.
- 11 Tomas Barriga. MS scheduled December 2022.
- 10 Samantha Lau. MS scheduled August 2022.
- 9 Tanner Daines. *Evaluating ramp meter delay in Utah*. MS granted April 2022.
- 8 Wang Bangyu (Bruce). Ph.D. proposed May 2021.
- 7 Logan Bennett, *Analysis of benefits of an expansion to UDOT's incident management program*. MS granted August 2021.
- 6 Camille Lunt, *Crash analysis methodology for segments of Utah highway*. MS granted April 2021.
- 5 Chad Vickery, *Quantifying the conditioning period for geogrid-reinforced aggregate base materials through cyclic loading*. MS granted August 2020.
- 4 Michael Sheffield, *Impacts of changing the transit signal priority requesting threshold on bus performance and general traffic: a sensitivity analysis*. MS granted June 2020.
- 3 Michael Adamson, *An analysis of decision boundaries for left-turn treatments*. MS granted April 2019.
- 2 Nico Boyd, *Accessibility to urban parks and health outcomes on the neighborhood level*. MS granted August 2018 (at Georgia Tech).
- 1 Zhang Bingling, *Friendship influences on air travel: a social autoregressive analysis*. MS granted August 2014 (at Georgia Tech).

UNDERGRADUATE
MENTORING

- Students mentored on funded research projects (20 total):
- 22 Jeremy Raine, undergraduate research assistant in community resources (2022 -). Majoring in Psychology.
 - 21 Jonathan Orton, undergraduate research assistant in e-scooters and pavements (2022 -).
 - 20 Dylan Apelu, undergraduate research assistant in e-scooters and pavements (2021 -).

- 19 Hayden Atchley, undergraduate research assistant in demand microsimulation (2020 - 2022). Now MS student at BYU.
- 18 Nicole Adams, undergraduate research assistant in e-scooters and pavements (2021 -).
- 17 Liv Neeley, undergraduate research assistant in e-scooters and pavements (2021 - 2022).
- 16 Kaeli Monahan, undergraduate research assistant in community resources and passive data (2020 - 2022). Now BS student in Mechanical Engineering at BYU.
- 15 Shannon Anderson, undergraduate research assistant in V2X data, jointly mentored with Grant Schultz (2020 -).
- 14 Corey Ward, undergraduate research assistant in ramp meter evaluation, jointly mentored with Grant Schultz (2020 - 2021). Now MS student at BYU.
- 13 Michael Copley, undergraduate research assistant in third-party passive data (2018 - 2021). Now MS student at University of Illinois.
- 12 James Umphress, undergraduate research assistant in ramp meters (2020-2021), jointly mentored with Grant Schultz. Now MS student at Oregon State University.
- 11 Christopher Day, undergraduate research assistant in demand microsimulation (2020 - 2021). Now MS student at BYU.
- 10 Emma Stucki, undergraduate research assistant in community resources (2020 - 2021). Now MS student at BYU.
- 9 Gillian Martin Riches, undergraduate research assistant in community resources (2020 - 2021). Now MS student at BYU.
- 8 Natalie Gray, undergraduate research assistant in network resiliency (2019 - 2021). Now MS student at BYU.
- 7 Max Barnes, undergraduate research assistant in network resiliency (2019 - 2020). Now working as an engineering consultant, after completing MS at BYU.
- 6 Kim Munseok, undergraduate research assistant in demand microsimulation (2020 - 2021). Now BS student in computer science at BYU.
- 5 Christian Hunter, undergraduate research assistant in demand microsimulation (2018 - 2019). Completed MS at University of Texas at Austin.
- 4 Christian Vanderhoeven, undergraduate research assistant in demand microsimulation (2019). Completed MS at University of Washington.
- 3 Hayden Anderson, undergraduate research assistant in e-scooters (2019 - 2020). Completed MS at the University of California, Davis.
- 2 Emily Andrus, undergraduate research assistant in signal performance data, jointly mentored with Grant Schultz (2019). Now working as an engineering consultant.

1 Sabrina McCuen, undergraduate research assistant in signal performance data, jointly mentored with Grant Schultz (2019 - 2020). Now working as an engineering consultant.

Students mentored as civil engineering capstone team advisor (15 total):

2021-2022 BYU household travel survey. Sponsored by BYU Sustainability Office. Students: Nicole Adams, Hayden Atchley, Kyle Leatham, and Daniel Jarvis.

2020-2021 Forecasting demand for future FrontRunner scenarios. Sponsored by Utah Transit Authority. Students: Gillian Martin Riches, Tomas Barriga, Landon Pratt, and Cole Larsen.

2019-2020 UTA microtransit pilot evaluation. Sponsored by Utah Transit Authority. Students: Christian Hunter, Austin Martinez, and Elizabeth Smith.

2018-2019 Demand for wheelchair-accessible vehicles. Sponsored by Utah Transit Authority. Students: Nate Lant, Byron Yates, Cody Irons, and Matthew Strong.

AWARDS AND
HONORS

MOST INFLUENTIAL FACULTY Given to the faculty member in the department whom graduating seniors name as the most influential on their undergraduate education. Awarded by 2022 graduating class.

DWIGHT DAVID EISENHOWER GRADUATE FELLOWSHIP Full doctoral funding from the Federal Highways Administration 2011-2013, one of five awards nationally. Awarded supplemental grant in 2013.

ENO CENTER FOR TRANSPORTATION LEADERSHIP DEVELOPMENT CONFERENCE Participated in the 2012 program; nominated by the Ivan Allen, Jr. College of Liberal Arts at Georgia Tech.

PARSONS BRINCKERHOFF - JIM LAMMIE ENGINEERING SCHOLARSHIP Awarded to the top engineer in the 2011 American Public Transportation Foundation (APTF) competition. Sponsored by Mike Allegra, general manager of the Utah Transit Authority. Renewed in 2012.

GORDON W. SCHULTZ GRADUATE FELLOWSHIP Given to the Georgia Tech student in travel demand modeling who exhibits innovation, problem-solving, and practical application.

NATIONAL SCIENCE FOUNDATION GRADUATE FELLOWSHIP PROGRAM Honorable Mention in 2011 and 2012, as a first- and second-year graduate student.

JIM MCGEE MEMORIAL SCHOLARSHIP Cash award from the Georgia chapter of the American Society of Highway Engineers, one of two awards in 2011.

GEORGIA DEPARTMENT OF TRANSPORTATION SCHOLARSHIP One of ten cash awards in 2010 to students from the southeastern United States.

OFFICE OF RESEARCH AND CREATIVE ACTIVITIES (ORCA) GRANT Competitive research grant to survey Chinese transportation planning practices, one of several undergraduate research awards from Brigham Young University.

FREEMAN-ASIA AWARD Grant to study Chinese finance and globalized engineering at Nanjing University in the People's Republic of China from the Institute for International Education.

EXTERNAL
CITIZENSHIP

Registered professional engineer in North Carolina, license #044518

Member, Provo City Transportation and Mobility Advisory Commission

Transportation Research Board of the National Academies of Science:

- AEP50: Travel Demand Forecasting Member of the committee (2019 —) on travel demand forecasting. Chair of the travel forecasting resources subcommittee and editor of tfresource.org.
- AMS20: Economics and Land Development Member of the committee (2014 —). formerly standing committee on transportation and land use.
- Young Members Council (2019 — 2021). Planning and Environment subcommittee chair.

Reviewer for the following journals:

- Transportation Research Part A: Policy and Practice
- Transportation Research Record
- Environment and Planning B: Urban Analytics and City Science
- International Journal of Sustainable Transport
- Journal of Public Transportation

Member of the following professional organizations:

- Zephyr Foundation (2020 -).
- Institute of Transportation Engineers (2009-2013, 2018-2020)
- Tau Beta Pi (Utah β '09).
- Young Professionals in Transportation (2013-2018); organizing co-chair of Triangle NC chapter.
- American Public Transportation Association scholar task force (2011 - 2013).

MEDIA

McCann, A. (2021). Best and worst cities to drive in. *WalletHub*. Quoted expert opinion. August 31, 2021. https://wallethub.com/edu/best-worst-cities-to-drive-in/13964#expert=Gregory_Macfarlane

Macfarlane, G.S. (2020). No, Utah County does not have to choose between preservation and growth. *Deseret News*. Guest Opinion, August 21, 2020. <https://www.deseret.com/opinion/2020/8/21/21376479/>

INTERNAL CITIZENSHIP

Department honors coordinator (2019 —). Encourage students to participate in the honors program, and participate on honors thesis committees in the department.

Department undergraduate committee (2021 —).

Department faculty development and capital improvement committee (2018 — 2021).